

2022 PARTNERSHIP PROSPECTUS



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ABOUT THE REAL PROPERTY INSTITUTE OF CANADA

RPIC offers many public and private sector partnership opportunities through which to be a thought leader, promote your organization, and showcase leadership, along with products and services to the federal real property community. Our partners are public sector organizations as well as diverse small, medium, and large-sized businesses encompassing a wide range of industry sectors – all of them providing products and/or services relevant to the federal real property community.



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PARTNERING WITH RPIC

RPIC offers its services to more than 10,000 functional specialists and supports senior executives who manage federal real property for the Government of Canada. The functions performed by these specialists encompass property and facility management, architecture and engineering, project management, environmental management, portfolio, program and policy management, geomatics, real estate services, accommodation management and real property support.

RPIC's partners enjoy networking opportunities and direct access to real property leaders and decision-makers who may be difficult to reach through other marketing efforts.

The Institute's position with the federal public service and private industry means partners have a unique opportunity to promote their organization to the federal real property workforce, senior government executives, and other businesses.

As a trusted provider of professional development services to the federal real property community, our partners can leverage RPIC's good standing and reputation to increase the visibility of their leadership and brand. Being associated with RPIC events enables you to engage in networking and be seen as an industry leader and a contributing voice to the community.





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RPIC HAS MANY PROFESSIONAL DEVELOPMENT OFFERINGS THAT PRESENT PARTNERSHIP OPPORTUNITIES

ANNUAL PARTNERSHIPS

Ensure your organization's presence and visibility across all RPIC-branded events -- whether they are in-person, virtual, or hybrid (live/virtual).

PROFESSIONAL DEVELOPMENT (PD) DAYS

Ensure your organization's presence and visibility across all RPIC-branded events -- whether they are in-person, virtual, or hybrid (live/virtual).

NATIONAL/REGIONAL WORKSHOPS

Choose from a variety of partnership opportunities to align your organization with and be recognized at a specific RPIC national workshop. These are typically two-day events that attract hundreds of attendees both in-person and virtually.

INFORMATION WEBINARS

Be the exclusive partner for one of our webinar sessions. These one-hour sessions are provided free of charge to the RPIC community, generally with an attendance of 50 to 100 people or more.

For more information, contact us:

By email: info@rpic-ibic.ca

By phone: 416 915 3020 Extension: 111

:



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ANNUAL PARTNERSHIPS

PRIVATE OR PUBLIC SECTOR SUSTAINING PARTNERS

(3 PUBLIC SECTOR & 3 PRIVATE SECTOR AVAILABLE) - \$25,000 each

Your organization will be recognized as a vital partner at all RPIC workshops, PD Days, and webinars

PRIVATE OR PUBLIC SECTOR SUPPORTING PARTNERS

(3 PUBLIC SECTOR & 3 PRIVATE SECTOR AVAILABLE) - \$10,000

Recognition as a key partner at all RPIC workshops, PD Days, and webinars

**ESTABLISH YOUR PRESENCE YEARLY, AT
EVERY RPIC WORKSHOP AND EVENT!**

Contact us to discuss your goals and we
can present a custom partnership
package that is right for you.



ANNUAL PARTNERSHIP BENEFITS

BENEFITS	SUSTAINING PARTNERS		SUPPORTING PARTNERS	
	PRIVATE SECTOR (3) \$25,000	PUBLIC SECTOR (3) \$25,000	PRIVATE SECTOR (3) \$10,000	PUBLIC SECTOR (3) \$10,000
Exhibit booth	✓	✓	✓	✓
Two registrations at every 2022 RPIC event	✓	✓		
Two registrations at 2022 Real Property National Workshop			✓	✓
Corporate Identity (ad & logo) in all RPIC workshop programs	✓	✓		
Corporate logo on all RPIC event-related promotional materials	✓	✓	✓	✓
Corporate logo on rotating banners on event-related web pages	✓	✓		
Ongoing post-event presence on the event website	✓	✓		
Corporate logo on all RPIC e-blasts	✓	✓		
Corporate logo on RPIC website	✓	✓	✓	✓
30% discount on any additional event-specific partnership	✓	✓		
15% discount on any additional event-specific partnership			✓	✓



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RPIC's 2022 PROFESSIONAL DEVELOPMENT PROGRAM

RPIC's 2022 professional development program includes two National/Regional Workshops, a special workplace webinar series, professional development sessions, and webinars.

Outlined below, you will see partnership opportunities for each of the above opportunities. RPIC will be hosting all their 2022 events as virtual events, with the Real Property National Workshop offering both an in-person and virtual experience (hybrid event).

- **2022 REAL PROPERTY NATIONAL WORKSHOP (RPNW)**
- **2022 FEDERAL CONTAMINATED SITES REGIONAL WORKSHOP (FCSRW)**
- **2022 FORUM ON THE WORKPLACE (3-part series)**
- **2022 PROFESSIONAL DEVELOPMENT SESSION**
- **2022 WEBINARS**

You will notice that the virtual platform offers several opportunities to share content and interact expanding the reach of your partnership. All event registrants will be able to access video content on the virtual event platform for 6 months following the event.

Below you will find many partnership opportunities that offer the brand recognition mentioned above. RPIC wants to work with our partners to ensure all the benefits positively impact your company and attract new clientele. Given heightened registrations at previous RPIC events, opportunities are priced to reflect the enhanced benefits of partnering content under these titles.



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REAL PROPERTY NATIONAL WORKSHOP

Theme: Ready for tomorrow? (Hybrid Event)
November 30 - December 1, 2022

This workshop will bring together a live in-person component with a virtual (online) component. The 2022 Real Property National Workshop will deliver an excellent selection of keynote speakers, panel sessions, and concurrent breakout sessions on a wide array of timely and relevant real property topics. Attendees will be able to engage with each other, listen to speakers, participate in activities, and network. Additionally, all attendees will have access to the virtual platform following the live event (regardless of whether they attended in person or virtually). This will ensure that exposure will continue as people log into the platform to re-watch content or watch sessions, they were unable to attend live.



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Real Property National Workshop

PLATINUM



\$15,000

GOLD



\$10,000

SILVER



\$5,000

BRONZE



\$1,000

EXHIBIT BOOTH



\$2,000

Platinum Partner - \$15,000 (1 available)

- Title recognition as the platinum partner at the 2022 Real Property National Workshop
- Complimentary exhibitor booth (both in person and enhanced virtual booth)
- First choice of location of in-person exhibitor booth
- First in the order in the list of virtual exhibit booths
- Partner's name and logo featured on delegate kit distributed to all delegates, speakers, and exhibitors for extended exposure and branding
- Opportunity to provide two (2) additional items for inclusion in the delegate kit
- Logo prominently featured on all Workshop banners
- Logo prominently featured on signage at registration and throughout the venue
- Partner carousel (logo rotating in the top right corner of the platform)
- Logo featured in the homepage thank you video
- Logo included in "Know Before You Go" communication for attendees
- Direct link to your Exhibit Booth from the menu on the left-hand menu where guests navigate the platform
- Verbal thank you in welcoming and closing remarks for the workshop
- Pre-roll video with your logo before each presentation in the workshop
- Three (3) branded push notifications to direct people to your exhibit booth



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- Two (2) complimentary two-day Workshop pass
- Two (2) complimentary two-day Virtual Workshop passes
- Logo featured on the login page to the Workshop
- Logo featured on the homepage banner
- Logo featured in post-event thank you email communication
- First right of refusal for 2023 RPIC Real Property National Workshop

Gold Partner - \$10,000 (4 available)

- Title recognition as a gold partner in one (1) of the four (4) workshop streams
- Partner's name and logo featured on ALL name badges distributed to delegates, speakers, and exhibitors
- Partner carousel (logo rotating in the top right corner of the platform)
- Logo featured in the homepage thank you video
- Logo included in "Know Before You Go" communication for attendees
- Logo featured alongside session information in the schedule
- Verbal thank you in welcoming and closing remarks for EACH presentation in your stream
- Pre-roll video with your logo before EACH presentation in your stream begins
- Two (2) branded push notifications to direct people to attend the sessions in the stream you have selected
- Exhibit Booth Included (enhanced booth included)
- One complimentary two-day Workshop pass
- One complimentary two-day Virtual Workshop pass
- First right of refusal for 2023 RPIC Real Property National Workshop



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Silver Partner (Awards and Recognition) - \$5,000 (1 available)

- Recognition as host of the Awards and Recognition Ceremony
- Logo displayed during virtual Awards and Recognition Ceremony
- Speaking opportunity at the Awards and Recognition Ceremony
- Logo featured in the workshop program
- One complimentary two-day Workshop pass (virtual or in-person, your choice)
- Partner carousel (logo rotating in the top right corner of the platform)
- Logo featured in the homepage thank you video
- Logo included in “Know Before You Go” communication for attendees
- Logo featured alongside session information in the schedule
- Verbal thank you in welcoming and closing remarks
- Pre-roll video with your logo before the awards and recognition ceremony begins
- One (1) branded push notification to direct people to attend the awards and recognition ceremony
- First right of refusal for 2023 RPIC Real Property National Workshop

Silver Partner (Pre-Workshop Reception) - \$5,000 (1 available)

This pre-workshop reception will include those that are attending the executive session, alongside speakers, and members of the RPNW organizing committee.

- Title recognition as host of reception taking place the day before the workshop
- Onsite VIP signage at reception
- One complimentary two-day Workshop pass
- One complimentary two-day virtual pass
- Speaking opportunity at reception
- Exhibit Booth Included (enhanced booth included)
- First right of refusal for 2023 RPIC Real Property National Workshop





Silver Partner (Audiovisual) - \$5,000 (1 available)

- One complimentary two-day Workshop pass
- Partner's logo included on ALL schedule-related documentation and slide presentations throughout the Workshop, achieving branding at all sessions and events
- Partner carousel (logo rotating in the top right corner of the platform)
- Logo featured in the homepage thank you video

Silver Partner (Translation) - \$5,000 (1 available)

- Logo featured in the workshop program as a translation partner
- One complimentary two-day Workshop pass
- Acknowledgement of translation services included in a Workshop program
- Logo in each virtual session description as a translation partner

Silver Partner (Keynote Address) - \$5,000 each (3 available)

- Opportunity to introduce the speaker
- One complimentary two-day Workshop pass (either virtual or in person)
- Partner carousel (logo featured in the partner carousel that can be seen everywhere within the virtual event platform)
- Logo featured in the homepage thank you video
- Logo included in "Know Before You Go" communication for attendees
- Logo featured alongside session information in the schedule
- Pre-roll video with your logo before the keynote presentation begins
- One branded push notification to direct people to attend the keynote you have selected
- Exhibit Booth Included (enhanced booth included)





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Bronze Partner (Luncheon) - \$1,000 each (2 available)

- Signage on display at the food table and highboy tables distributed throughout the venue at one lunch service
- Logo listed in the virtual platform in the schedule during lunch
- Logo featured on pre-roll video in the “lunch” session

Bronze Partner (Refreshment Break) - \$1,000 each (4 available)

- Signage on display at food table and highboy tables distributed throughout the venue at one refreshment break
- Logo listed in the virtual platform in the schedule during break
- Logo featured on pre-roll video in the “break” session

Exhibit Booth (Virtual and In-Person) \$2,000 + HST per booth

- 10' x 8' exhibit space
- Unique opportunity to build relationships within the federal real property community
- Opportunity to submit material for inclusion in the delegate kits
- Opportunity to submit presentation ideas for Workshop content
- Profile on the RPIC website with links
- Recognition on-site through verbal announcements, signage placed throughout the Workshop venue, and inclusion in e-presentations shown throughout the venue
- Recognition in the Workshop program
- One 1500-watt duplex (120 volts) electrical receptacle
- One complimentary two-day Workshop pass**
- 1 virtual ticket is included for the virtual booth attendant
- Opportunity to attend breakfast and luncheon keynote presentations
- Virtual booth to interact with attendees share information, videos, files, and more.
- Opportunity to add “enhanced booth” for \$200 dollars to allow attendees to video call, and share their personal data via a “request information” box

***Print-ready artwork must be provided by October 15, 2022**



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FEDERAL CONTAMINATED SITES WORKSHOP

Theme: Climate Change Considerations in Contaminated Sites Management (Virtual)
November 2 -3, 2022

The RPIC Federal Contaminated Sites National Workshop is the leading professional development workshop for federal and industry environmental professionals involved in the management and remediation of federal contaminated sites. It will provide a forum for the contaminated sites community to learn about technical, scientific, and organizational innovations and best practices. Additionally, all attendees will have access to the virtual platform following the live event, ensuring that exposure will continue as people log into the platform to re-watch content or watch sessions, they were unable to attend live.



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Federal Contaminated Sites Workshop

WORKSHOP



\$10,000

PLATFORM



\$7,500

STREAM



\$6,000

EXCLUSIVE
KEYNOTE



\$3,500

EXHIBIT
BOOTH



\$2,000

Workshop Partner - \$10,000 (1 available)

- Partner carousel (logo rotating in the top right corner of the platform)
- Logo featured in the homepage thank you video
- Logo included in "Know Before You Go" communication for attendees
- Exhibit Booth Included (enhanced booth included)
- Direct link to your Exhibit Booth from the menu on the left-hand menu where guests navigate the platform
- Verbal thank you in welcoming and closing remarks for the workshop
- Pre-roll video with your logo before each presentation in the workshop
- FOUR (4) branded push notification to direct people to your exhibit booth
- SIX (6) tickets to the Workshop
- Logo prominently featured on login page to the Workshop
- Logo prominently featured on the homepage banner
- Logo prominently featured in post-event thank you email communication
- Recognition as exclusive presenting partner of the workshop
- 30 second video during opening and closing remarks (produced video to be provided by partner. Alternatively, a high-res logo can be provided and used as the splash screen in advance of the workshop beginning.)
- Logo on registration website for the workshop



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Platform Partner - \$7,500 (3 available)

- Partner carousel (logo rotating in the top right corner of the platform)
- Logo featured in the homepage thank you video
- Logo included in “Know Before You Go” communication for attendees
- Exhibit Booth Included (enhanced booth included) Direct link to your Exhibit Booth from the menu on the left-hand menu where guests navigate the platform
- Verbal thank you in welcoming and closing remarks for the workshop
- Pre-roll video with your logo before each presentation in the workshop
- THREE branded push notification to direct people to your exhibit booth
- FOUR (4) tickets to the Workshop
- Logo featured on login page to the Workshop
- Logo featured on the homepage banner
- Logo featured in post-event thank you email communication

Stream Partner - \$6,000 + tax (# available is subject to number of streams in final program)

- Partner carousel (logo rotating in the top right corner of the platform)
- Logo featured in the homepage thank you video
- Logo included in “Know Before You Go” communication for attendees
- Logo featured alongside session information in the schedule
- Verbal thank you in welcoming and closing remarks for EACH presentation in your stream
- Pre-roll video with your logo before EACH presentation in your stream begins
- TWO (2) branded push notification to direct people to attend the sessions in the stream you have selected
- Exhibit Booth Included (enhanced booth included)
- THREE (3) tickets to the Workshop



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Exclusive Keynote Partner - \$3,500 + tax (# available subject to number of Keynotes in final program)

- Partner carousel (logo rotating in the top right corner of the platform)
- Logo featured in the homepage thank you video
- Logo included in “Know Before You Go” communication for attendees
- Logo featured alongside session information in the schedule
- Verbal thank you in welcoming and closing remarks for the keynote
- Pre-roll video with your logo before keynote presentation begins
- One branded push notification to direct people to attend the keynote you have selected
- Exhibit Booth Included (upgrade to “enhanced booth for an additional \$200 + tax)
- 2 tickets to the Workshop

Exhibit Booth - \$1,500 + HST per booth

- Virtual booth to interact with attendees, share information, videos, files and more.
- Opportunity to add “enhanced booth” for \$200 dollars to allow attendees to video call, and share their personal data via a “request information” box
- 1 virtual ticket included for virtual booth attendant

Interested in getting creative and partnering a happy hour, music session, stretch break, or have another unique idea? Email info@rpic-ibic.ca and we're happy to come up with a custom fee!



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FORUM ON THE WORKPLACE SERIES

Theme: The Flexible Workplace: Equip. Embrace. Excel.

Three (3) Virtual Sessions

June 14, 2022 - Equip: Join us for an afternoon of inspiring discussion with thought-leaders from both private and public sectors. This session will equip Real Property professionals with evidence-based strategies for the transition to a hybrid workforce and the re-occupancy of workplaces.

September 14, 2022 - Embrace: Building on our first session which equipped you for the hybrid workplace, in this session we will open our minds to the opportunities offered by the hybrid workplace. Get ready to experiment with our industry leaders in building a meaningful, welcoming workplace that employees can embrace.

December 7, 2022 - Excel: The future is calling —The Future of the workplace that is! Join us for a reflection on the challenges, experiments, and success stories, and we look forward creating of hybrid workplaces that allow workers to excel.



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Forum on the Workplace Series

PARTNER



\$3,000/session

PROFESSIONAL DEVELOPMENT



\$1,500/session

WEBINARS



\$1,500/session

Partner - \$3,000 + tax per session

1 PARTNER PER SESSION, Each session is five (5) hours

- Partner carousel (logo rotating in the top right corner of the platform)
- Logo featured in the homepage thank you video
- Logo included in "Know Before You Go" communication for attendees
- Branded push notification thanking you as the partner for the session
- Verbal thank you during opening and closing remarks
- 30 second video during opening and closing remarks (produced video to be provided by partner. Alternatively, a high-resolution logo can be provided and used as the splash screen in advance of the workshop beginning.)
- Logo prominently featured on login page to the session
- Logo prominently featured on the homepage banner
- Logo prominently featured in post-event thank you email communication
- Two (2) complimentary tickets to the session

Professional Development Partner - \$1,500 + tax per session

1 PARTNER FOR SESSION, 3- to 5-hour virtual session

- Partner carousel (logo featured in the partner banner/carousel that can be seen everywhere within the virtual event platform)
- Logo featured in the homepage thank you video
- Logo included in "Know Before You Go" communication sent to all event attendees
- Branded push notification thanking you as the partner for the PD Day session



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- Verbal thank you during opening and closing remarks 30-second video during opening and closing remarks (produced video to be provided by partner. Alternatively, a high-resolution logo can be provided and used as the splash screen in advance of the workshop beginning.)
- Logo prominently featured on login page to the PD Day
- Logo prominently featured on the homepage banner
- Logo prominently featured in post-event thank you email communication
- Two (2) complimentary tickets to the PD Day session

Information Webinars – \$1,500 + tax per session

1 PARTNER PER SESSION

- Content to be provided by partner, with RPIC approval
- Partners to provide tailored webinars aiming to bring people together in an information atmosphere to collaborate and learn, as well as drive personal, team and business development
- Verbal thank you at the start and end of session as the official partner of the webinar
- Logo showcase on registration page for the webinar
- Logo showcased on ALL communications for webinar (registration confirmation, welcome email, and post-event thank you)



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