



**RPIC**

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Institute of Canada

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Institut des biens  
immobiliers du Canada

2023

# **PARTNERSHIP** PROSPECTUS



# Table of Contents



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<b>3</b>	Introduction
<b>4</b>	Offerings
<b>5-6</b>	Annual Partnerships
<b>7</b>	PD Program
<b>8-17</b>	Real Property National Workshop
<b>18-26</b>	Federal Contaminated Sites Workshop
<b>27-35</b>	Greening & Sustainability Workshop
<b>36-39</b>	Forum on the Workplace
<b>40</b>	Application Form



## JOIN US AS A PARTNER IN OUR UPCOMING EVENTS!

The Real Property Institute of Canada (RPIC) delivers a range of professional development programs developed uniquely for a diverse community of more than 10,000 federal real property specialists and executives. As a partner, your organization can stand out as a thought leader and a valued contributor to the community.

RPIC's partners are public sector organizations as well as diverse small, medium, and large-sized businesses encompassing a wide range of industry sectors – all of them providing products and/or services relevant to the federal real property community.

RPIC's partners enjoy networking opportunities and direct access to real property leaders and decision-makers who may be difficult to reach through other marketing efforts. The Institute's position with the federal public service and private industry means partners have a unique opportunity to promote their organization to the federal real property workforce, senior government executives, and other businesses. As a partner with RPIC, you will gain access to event registrant information (Name, Email, Company & Title) for those that have consented to sharing this information with partners.

Being associated with RPIC events enables you to engage in networking and be seen as an industry leader. Be it through showcasing your brand at the event, being a trade show exhibitor, or attending and perhaps speaking at an RPIC event, your organization can be seen and heard by hundreds of professionals, many of whom hold senior positions with significant decision-making and purchasing power.





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## CHOOSE FROM A VARIETY OF OPTIONS TO SUIT YOUR OBJECTIVES:

### ANNUAL PARTNERSHIPS

Ensure your organization's presence and visibility across all RPIC-branded events -- whether they are in-person, virtual, or hybrid (live/virtual).

### PROFESSIONAL DEVELOPMENT (PD) DAYS

Become an exclusive partner for one of our half-day "PD Day" technical training sessions, which typically attract 75 to 200 real property professionals.

### NATIONAL/REGIONAL WORKSHOPS

Choose from a variety of partnership opportunities associated with a specific RPIC workshop. These are typically two-day events that attract hundreds of attendees both in person and virtually.

### INFORMATION WEBINARS

Be the exclusive partner for one of our webinar sessions. These one-hour sessions are offered free of charge to the real property community, generally with an attendance of 50 to 100 people or more.

#### **For more information, contact us:**

By email: [info@rpic-ibic.ca](mailto:info@rpic-ibic.ca)

By phone: 416 915 3020 Extension: 114

:



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# ANNUAL PARTNERSHIPS

Your organization will be recognized as a vital partner at all RPIC workshops, PD Days, and webinars. Two levels of support are available, with the associated benefits listed below.

## **PRIVATE OR PUBLIC SECTOR SUSTAINING PARTNERS**

(6 TOTAL AVAILABLE) - \$25,000 each

## **PRIVATE OR PUBLIC SECTOR SUPPORTING PARTNERS**

(6 TOTAL AVAILABLE) - \$10,000



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# ANNUAL PARTNERSHIP BENEFITS

	SUSTAINING PARTNERS		SUPPORTING PARTNERS	
BENEFITS	PRIVATE SECTOR SUSTAINING PARTNER \$25,000	PUBLIC SECTOR SUSTAINING PARTNER \$25,000	PRIVATE SECTOR SUPPORTING PARTNER \$10,000	PUBLIC SECTOR SUPPORTING PARTNER \$10,000
Exhibit booth (\$2,500 Value)	One at each workshop	One at each workshop	One at your choice of workshop	One at your choice of workshop
Complimentary registrations (live or virtual) at every 2023 RPIC event (\$995 value, each registration)	2	2		
Complimentary registrations (live or virtual) at 2023 Real Property National Workshop (\$995 value, each registration)			2	2
Corporate logo in online workshop programs	✓	✓		
Corporate logo on all RPIC event promotional materials	✓	✓		
Corporate logo on rotating banners on event web pages	✓	✓		
Ongoing post-event presence on the event website	✓	✓		
30% discount on any additional (event-specific) partnership	✓	✓		
15% discount on any additional (event-specific) partnership			✓	✓



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# RPIC'S 2023 PROFESSIONAL DEVELOPMENT PROGRAM

RPIC's 2023 professional development program includes three National/Regional Workshops, a special workplace webinar series, professional development sessions, and webinars.

Below you will find the event-specific opportunities through which your organization can obtain brand recognition to raise awareness of your organization and attract new clientele.

RPIC will be hosting all 2023 workshops as hybrid live/virtual events, which presents even greater outreach and exposure than ever for our partners! The virtual platform enables participants to share ideas and interact. What's more, all event registrants can access video recordings of the virtual content for 6 months after the event.





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# REAL PROPERTY NATIONAL WORKSHOP

October 25-26, 2023

The 2023 Real Property National Workshop will deliver an excellent selection of keynote speakers, panel sessions, and concurrent breakout sessions on a wide array of timely and relevant real property topics.

This workshop will again combine a live in-person event with a virtual (online) event this year. Virtual attendees will be able to engage with each other, listen to speakers, participate in activities, and network. Additionally, all attendees will have access to the virtual platform following the live event (regardless of whether they attended in person or virtually). This will ensure that exposure will continue as people log into the platform to re-watch content or watch sessions, they were unable to attend live.

Last year's first-ever hybrid offering drew record attendance of more than 1,200 registrants! The stage is being set for another exceptional event in 2023!



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# REAL PROPERTY NATIONAL WORKSHOP

BENEFITS *See detailed descriptions that follow for each benefit	PLATINUM	GOLD	SILVER	BRONZE
Opportunities available	1	4	6	8
Investment (does not include HST)	\$15,000	\$10,000	\$5,000	\$1,000
Recognition prior to and throughout workshop	✓	✓	✓	✓
Complimentary exhibitor booth (\$2,500 value)	1	1	1	
Complimentary passes to the live event (\$995 value, each registration)	2	1	Choice of 1 live or 1 virtual registration	
Complimentary passes to the virtual event (\$495 value, each registration)	2	1		
Speaking opportunity during workshop	✓			
Corporate logo on event promotional materials	✓	✓	✓	
Corporate logo on rotating banner on website	✓	✓	✓	✓
Corporate logo on delegate name badges	✓	✓		
Ongoing post-event presence on event website	✓	✓	✓	✓
First right of refusal for next year's workshop	✓	✓		





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# Real Property National Workshop

Platinum Partner - \$15,000 (1 available)

## Recognition:

Recognized as Platinum Partner at the workshop  
Verbal thank you during event opening and closing remarks  
Speaking opportunity during both event opening and closing remarks  
Video with your logo shown before each workshop presentation

## Complimentary exhibitor booth:

First choice of location of in-person exhibitor booth  
First in the order of exhibit booths displayed in the event app  
Three branded push notifications directing attendees to your exhibit booth  
Two attendant-only passes (includes meals / snacks, but does not include access to content)

## Complimentary passes:

Two 2-day live event workshop passes  
Two 2-day virtual event workshop passes

## Brand placement / visibility:

Organization logo featured on delegate kit  
Distributed to all delegates, speakers, and exhibitors  
Opportunity to submit two items for inclusion in the delegate kit  
Organization logo also appears on:

- All workshop banners and signage throughout venue
- All name badges distributed to delegates, speakers, and exhibitors
- Rotating on the top right corner of virtual platform
- "Know Before You Go" communicate sent to all registrants
- Login page for virtual workshop website
- RPIC website homepage banner
- Event homepage "thank you" video
- Post-event 'thank you' communicate sent to all registrants

First right of refusal for 2024 RPIC Real Property National Workshop



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# Real Property National Workshop

Gold Partner - \$10,000 (4 available)

## Recognition:

- Recognized as Gold Partner for one of four workshop streams at the workshop, including:
- Verbal thank you in welcoming and closing remarks for each presentation in your chosen stream
- Two branded push notifications to direct people to attend the sessions in your stream
- Video with your logo shown before each presentation in your stream begins

## Complimentary exhibit booth

- Two attendant-only passes (includes meals / snacks, but does not include access to content)

## Complimentary passes:

- One 2-day live event workshop pass
- One 2-day virtual event workshop pass

## Brand placement / visibility:

Organization logo featured on

- All name badges distributed to delegates, speakers, and exhibitors
- Rotating on the top right corner of virtual platform
- "Know Before You Go" communiqué sent to all registrants
- Alongside session information in the online program
- Event homepage "thank you" video
- Signage in entryway for the selected stream
- First right of refusal for 2024 RPIC Real Property National Workshop



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# Real Property National Workshop

Silver Partner - \$5,000 (6 available)

Silver Partner - Keynote Address - \$5,000 each (3 available)

## Recognition:

- Recognized as Silver Partner for one of the keynote addresses, including:
- Verbal thank you in welcoming and closing remarks as a silver partner
- Verbal thank you in welcoming and closing remarks for the keynote address
- One branded push notification to direct people to attend the keynote address
- Video with your logo shown before the keynote address

## Complimentary exhibit booth

- Two attendant-only passes (includes meals / snacks, but does not include access to content)

## Complimentary passes:

- One 2-day event workshop pass (live or virtual)

## Brand placement / visibility:

Organization logo featured on:

- Rotating on the top right corner of virtual platform
- “Know Before You Go” communicate sent to all registrants
- Alongside session information in the online program
- Event homepage “thank you” video
- Signage in the entryway of keynote address



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# Real Property National Workshop

Silver Partner - \$5,000 (6 available)

## Silver Partner - Pre-Workshop Reception - \$5,000 (1 available)

### Recognition:

- Recognized as Silver Partner for the pre-workshop reception, including:
  - Verbal thank you in welcoming and closing remarks as a silver partner
  - One branded push notification to direct people to attend the pre-workshop reception

### Complimentary exhibit booth

- Two attendant-only passes (includes meals / snacks, but does not include access to content)

### Complimentary passes:

- One 2-day event workshop pass (live or virtual)

### Brand placement / visibility:

- Organization logo featured on:
  - Rotating on the top right corner of virtual platform
  - “Know Before You Go” communicate sent to all registrants
  - Alongside session information in the online program
  - Event homepage “thank you” video
  - Signage in the entryway of the pre-workshop reception
  - Opportunity to provide branded cocktail napkins and/or bar signage for reception
  - Opportunity to provide two (2) pop-up banners with branding for reception



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# Real Property National Workshop

Silver Partner - \$5,000 (6 available)

Silver Partner - Audiovisual - \$5,000 (1 available)

## Recognition:

- Recognized as Silver Partner for audio visual including:
- Verbal thank you in welcoming and closing remarks as a silver partner
- One branded push notification to thank you for being the audiovisual partner
- Video with your logo shown before each presentation in the workshop

## Complimentary exhibit booth

Two attendant-only passes (includes meals / snacks, but does not include access to content)

## Complimentary passes:

One 2-day event workshop pass (live or virtual)

## Brand placement / visibility:

Organization logo featured on:

- Rotating on the top right corner of virtual platform
- “Know Before You Go” communicate sent to all registrants
- Event homepage “thank you” video



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# Real Property National Workshop

Silver Partner - \$5,000 (6 available)

Silver Partner - Translation - \$5,000 (1 available)

## Recognition:

- Recognized as Silver Partner for translation, including:
  - Verbal thank you in welcoming and closing remarks as a silver partner
  - One branded push notification to thank you as a translation partner
  - Video with your logo shown before each presentation in the workshop

## Complimentary exhibit booth

- Two attendant-only passes (includes meals / snacks, but does not include access to content)

## Complimentary passes:

- One 2-day event workshop pass (live or virtual)

## Brand placement / visibility:

- Organization logo featured on:
  - Rotating on the top right corner of virtual platform
  - “Know Before You Go” communicate sent to all registrants
  - Event homepage “thank you” video



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## Real Property National Workshop

Bronze Partner - \$1,000 (6 available)

### Bronze Partner - Luncheon - \$1,000 each (2 available)

#### Recognition:

- Recognized as bronze partner, including:
  - One branded push notification to thank you as the lunch partner

#### Brand placement / visibility:

- Organization logo featured on:
  - Event homepage “thank you” video
  - Signage in the entryway of the lunch
  - Signage on display on five (5) highboy tables during lunch

### Bronze Partner - Refreshment Break - \$1,000 each (4 available)

#### Recognition:

- Recognized as bronze partner, including:
  - One branded push notification to thank you as the refreshment break partner

#### Brand placement / visibility:

- Organization logo featured on:
  - Event homepage “thank you” video
  - Signage in the entryway of the refreshment break
  - Signage on display on five (5) highboy tables during the refreshment break



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# Real Property National Workshop

Exhibit Booth - \$2,500 + HST per space

## 10' x 8' exhibit space (at live event trade show)

- Engage with registrants / build relationships within the federal real property community
- Lunch / nutrition breaks held in exhibit area to assure traffic / visibility
- One 1500-watt duplex (120 volts) electrical receptacle
- One table with two chairs

## Recognition:

- Profile on the RPIC website with links
- Recognition on-site through verbal announcements, signage placed
- Throughout the Workshop venue, and inclusion in e-presentations shown throughout the venue
- Recognition in the Workshop program

## Complimentary passes:

- One 2-day live workshop pass
- Two attendant-only passes (includes meals / snacks, but does not include access to content)
- Opportunity to include material in delegate kits
- Opportunity to submit ideas for workshop presentations



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# FEDERAL CONTAMINATED SITES WORKSHOP

November 29-30, 2023

The RPIC Federal Contaminated Sites National Workshop is the leading professional development workshop for federal and industry environmental professionals involved in the management and remediation of federal contaminated sites. It will provide a forum for the contaminated sites community to learn about technical, scientific, and organizational innovations and best practices.

This workshop will be held for the first time as a hybrid (live/virtual) events this year. Virtual attendees will be able to engage with each other, listen to speakers, participate in activities, and network.

All attendees will have access to the virtual platform following the live event, ensuring that exposure will continue as people log into the platform to re-watch content or watch sessions, they were unable to attend live.



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# FEDERAL CONTAMINATED SITES WORKSHOP

<b>BENEFITS</b> *See detailed descriptions that follow for each benefit	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
Opportunities available	1	3	3	9
Investment (does not include HST)	\$10,000	\$7,500	\$3,000	\$1,000
Recognition prior to and throughout workshop	✓	✓	✓	✓
Complimentary exhibitor booth (\$2,000 value)	1	1	1	
Complimentary passes to the live event (\$995 value, each registration)	2	1	Choice of 1 live or 1 virtual registration	
Complimentary passes to the virtual event (\$495 value, each registration)	2	1		
Speaking opportunity during workshop	✓			
Corporate logo on event promotional materials	✓	✓	✓	
Corporate logo on rotating banner on website	✓	✓	✓	✓
Corporate logo on delegate name badges	✓	✓		
Ongoing post-event presence on event website	✓	✓	✓	✓
First right of refusal for next year's workshop	✓	✓		





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# Federal Contaminated Sites Workshop

Platinum Partner - \$10,000 (1 available)

## Recognition:

- Recognized as Platinum Partner at the workshop
- Verbal thank you during event opening and closing remarks
- Speaking opportunity during both event opening and closing remarks
- Video with your logo shown before each workshop presentation

## Complimentary exhibitor booth:

- First choice of location of in-person exhibitor booth
- First in the order of exhibit booths displayed in the event app
- Three branded push notifications directing attendees to your exhibit booth
- Two attendant-only passes (includes meals / snacks, but does not include access to content)

## Complimentary passes:

- Two 2-day live event workshop passes
- Two 2-day virtual event workshop passes

## Brand placement / visibility:

Organization logo featured on delegate kit

- Distributed to all delegates, speakers, and exhibitors
- Opportunity to submit two items for inclusion in the delegate kit

Organization logo also appears on:

- All workshop banners and signage throughout venue
- Rotating on the top right corner of virtual platform
- "Know Before You Go" communicate sent to all registrants
- Login page for virtual workshop website
- RPIC website homepage banner
- Event homepage "thank you" video
- Post-event 'thank you' communicate sent to all registrants

First right of refusal for 2024 Federal Contaminated Sites Workshop



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# Federal Contaminated Sites Workshop

Gold Partner - \$7,500 (3 available)

## Recognition:

Recognized as Gold Partner for one of four workshop streams at the workshop, including:

- Verbal thank you in welcoming and closing remarks for each presentation in your chosen stream
- Two branded push notifications to direct people to attend the sessions in your stream
- Video with your logo shown before each presentation in your stream begin

## Complimentary exhibit booth

- Two attendant-only passes (includes meals / snacks, but does not include access to content)

## Complimentary passes:

- One 2-day live event workshop pass
- One 2-day virtual event workshop pass

## Brand placement / visibility:

Organization logo featured on:

- All name badges distributed to delegates, speakers, and exhibitors
- Rotating on the top right corner of virtual platform
- "Know Before You Go" communicate sent to all registrants
- Alongside session information in the online program
- Event homepage "thank you" video
- Signage in entryway for the selected stream

First right of refusal for 2024 Federal Contaminated Sites Workshop



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# Federal Contaminated Sites Workshop

Silver Partner - \$3,000 (3 available)

Silver Partner - Keynote Address - \$3,000 (1 available)

## Recognition:

Recognized as Silver Partner for one of the keynote addresses, including:

- Verbal thank you in welcoming and closing remarks as a silver partner
- Verbal thank you in welcoming and closing remarks for the keynote address
- One branded push notification to direct people to attend the keynote address
- Video with your logo shown before the keynote address

## Complimentary exhibit booth

- Two attendant-only passes (includes meals / snacks, but does not include access to content)

## Complimentary passes:

- One 2-day event workshop pass (live or virtual)

## Brand placement / visibility:

Organization logo featured on:

- Rotating on the top right corner of virtual platform
- “Know Before You Go” communicate sent to all registrants
- Alongside session information in the online program
- Event homepage “thank you” video
- Signage in the entryway of keynote address



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# Federal Contaminated Sites Workshop

Silver Partner - \$3,000 (3 available)

Silver Partner - Audiovisual - \$3,000 (1 available)

## Recognition:

Recognized as Silver Partner for translation, including:

- Verbal thank you in welcoming and closing remarks as a silver partner
- One branded push notification to thank you as a translation partner
- Video with your logo shown before each presentation in the workshop

## Complimentary exhibit booth

- Two attendant-only passes (includes meals / snacks, but does not include access to content)

## Complimentary passes:

- One 2-day event workshop pass (live or virtual)

## Brand placement / visibility:

Organization logo featured on:

- Rotating on the top right corner of virtual platform
- "Know Before You Go" communicate sent to all registrants
- Event homepage "thank you" video



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## Federal Contaminated Sites Workshop

Silver Partner - \$3,000 (3 available)

Silver Partner - Keynote Address - \$3,000 (1 available)

### Recognition:

- Recognized as Silver Partner for audio visual including:
- Verbal thank you in welcoming and closing remarks as a silver partner
- One branded push notification to thank you for being the audiovisual partner
- Video with your logo shown before each presentation in the workshop

### Complimentary exhibit booth

- Two attendant-only passes (includes meals / snacks, but does not include access to content)

### Complimentary passes:

- One 2-day event workshop pass (live or virtual)

### Brand placement / visibility:

#### Organization logo featured on:

- Rotating on the top right corner of virtual platform
- “Know Before You Go” communicate sent to all registrants
- Event homepage “thank you” video



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# Federal Contaminated Sites Workshop

Bronze Partner - \$1,000 (6 available)

## Bronze Partner - Luncheon - \$1,000 each (3 available)

### Recognition:

Recognized as bronze partner, including:

- One branded push notification to thank you as the lunch partner

### Brand placement / visibility:

Organization logo featured on:

- Event homepage “thank you” video
- Signage in the entryway of the lunch
- Signage on display on five (5) highboy tables during lunch

## Bronze Partner - Refreshment Break - \$1,000 each (6 available)

### Recognition:

Recognized as bronze partner, including:

- One branded push notification to thank you as the refreshment break partner

### Brand placement / visibility:

Organization logo featured on:

- Event homepage “thank you” video
- Signage in the entryway of the refreshment break
- Signage on display on five (5) highboy tables during the refreshment break



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# Federal Contaminated Sites Workshop

Exhibit Booth - \$2,000 + HST per space

## 10' x 8' exhibit space (at live event trade show)

- Engage with registrants / build relationships within the federal real property community
- Lunch / nutrition breaks held in exhibit area to assure traffic / visibility
- One 1500-watt duplex (120 volts) electrical receptacle
- One table with two chairs

## Recognition:

- Profile on the RPIC website with links
- Recognition on-site through verbal announcements, signage placed
- Throughout the Workshop venue, and inclusion in e-presentations shown throughout the venue
- Recognition in the Workshop program

## Complimentary passes:

- One 2-day live workshop pass
- Two attendant-only passes (includes meals / snacks, but does not include access to content)
- Opportunity to include material in delegate kits
- Opportunity to submit ideas for workshop presentations



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# 2023 GREENING & SUSTAINABILITY WORKSHOP

June 13-14, 2023

The Government of Canada has an important role to play in mitigating climate change. RPIC's 2023 Greening and Sustainability Workshop will allow participants to explore pathways to achieving net-zero, eliminating waste in the real property cycle, and reducing climate change risks to federal assets. We will share best practices, lessons learned, and reflect on the common challenges we all face. This year's workshop will be a hybrid event.



# 2023 GREENING & SUSTAINABILITY WORKSHOP

BENEFITS *See detailed descriptions that follow for each benefit	PLATINUM	GOLD	SILVER	BRONZE
Opportunities available	1	3	6	6
Investment (does not include HST)	\$7,500	\$5,000	\$2,000	\$1,000
Recognition prior to and throughout workshop	✓	✓	✓	✓
Complimentary exhibitor booth (\$1,500 value)	✓	✓	✓	✓
Complimentary passes to the live event (\$995 value, each registration)	2	1	Choice of 1 live or 1 virtual registration	
Complimentary passes to the virtual event (\$495 value, each registration)	2	1		
Speaking opportunity during workshop	✓			
Corporate logo on event promotional materials	✓	✓	✓	
Corporate logo on rotating banner on website	✓	✓	✓	✓
Corporate logo on delegate name badges	✓	✓		
Ongoing post-event presence on event website	✓	✓	✓	✓
First right of refusal for next year's workshop	✓	✓		







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# Greening & Sustainability Workshop

Platinum Partner - \$7,500 (1 available)

## Recognition:

- Recognized as Platinum Partner at the workshop
- Verbal thank you during event opening and closing remarks
- Speaking opportunity during both event opening and closing remarks
- Video with your logo shown before each workshop presentation

## Complimentary exhibitor booth:

- First choice of location of in-person exhibitor booth
- First in the order of exhibit booths displayed in the event app
- Three branded push notifications directing attendees to your exhibit booth
- Two attendant-only passes (includes meals / snacks, but does not include access to content)

## Complimentary passes:

- Two 2-day live event workshop passes
- Two 2-day virtual event workshop passes

## Brand placement / visibility:

Organization logo featured on delegate kit

- Distributed to all delegates, speakers, and exhibitors
- Opportunity to submit two items for inclusion in the delegate kit

## Organization logo also appears on:

- All workshop banners and signage throughout venue
- Rotating on the top right corner of virtual platform
- "Know Before You Go" communicate sent to all registrants
- Login page for virtual workshop website
- RPIC website homepage banner
- Event homepage "thank you" video
- Post-event 'thank you' communicate sent to all registrants

First right of refusal for 2024 RPIC Real Property Greening Workshop



1 Eglinton Avenue, Suite 705 Toronto



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# Greening & Sustainability Workshop

Gold Partner - \$5,000 (3 available)

## Recognition:

Recognized as Gold Partner for one of four workshop streams at the workshop, including:

- Verbal thank you in welcoming and closing remarks for each presentation in your chosen stream
- Two branded push notifications to direct people to attend the sessions in your stream
- Video with your logo shown before each presentation in your stream begins

## Complimentary exhibit booth

- Two attendant-only passes (includes meals / snacks, but does not include access to content)

## Complimentary passes:

- One 2-day live event workshop pass
- One 2-day virtual event workshop pass

## Brand placement / visibility:

Organization logo featured on:

- All name badges distributed to delegates, speakers, and exhibitors
- Rotating on the top right corner of virtual platform
- "Know Before You Go" communicate sent to all registrants
- Alongside session information in the online program
- Event homepage "thank you" video
- Signage in entryway for the selected stream

First right of refusal for 2024 RPIC Real Property Greening Workshop



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# Greening & Sustainability Workshop

Silver Partner - \$2,000 (6 available)

Silver Partner - Keynote Address - \$2,000 (4 available)

## Recognition:

- Recognized as Silver Partner for one of the keynote addresses, including:
- Verbal thank you in welcoming and closing remarks as a silver partner
- Verbal thank you in welcoming and closing remarks for the keynote address
- One branded push notification to direct people to attend the keynote address
- Video with your logo shown before the keynote address

## Complimentary exhibit booth

- Two attendant-only passes (includes meals / snacks, but does not include access to content)

## Complimentary passes:

- One 2-day event workshop pass (live or virtual)

## Brand placement / visibility:

Organization logo featured on:

- Rotating on the top right corner of virtual platform
- "Know Before You Go" communicate sent to all registrants
- Alongside session information in the online program
- Event homepage "thank you" video
- Signage in the entryway of keynote address



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# Greening & Sustainability Workshop

Silver Partner - \$2,000 (6 available)

Silver Partner - Audiovisual - \$2,000 (1 available)

## Recognition:

- Recognized as Silver Partner for audio visual including:
- Verbal thank you in welcoming and closing remarks as a silver partner
- One branded push notification to thank you for being the audiovisual partner
- Video with your logo shown before each presentation in the workshop

## Complimentary exhibit booth

- Two attendant-only passes (includes meals / snacks, but does not include access to content)

## Complimentary passes:

- One 2-day event workshop pass (live or virtual)

## Brand placement / visibility:

- Organization logo featured on:
- Rotating on the top right corner of virtual platform
- “Know Before You Go” communicate sent to all registrants
- Event homepage “thank you” video



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# Greening & Sustainability Workshop

Silver Partner - \$2,000 (6 available)

Silver Partner - Translation - \$2,000 (1 available)

## Recognition:

Recognized as Silver Partner for translation, including:

- Verbal thank you in welcoming and closing remarks as a silver partner
- One branded push notification to thank you as a translation partner
- Video with your logo shown before each presentation in the workshop

## Complimentary exhibit booth

- Two attendant-only passes (includes meals / snacks, but does not include access to content)

## Complimentary passes:

- One 2-day event workshop pass (live or virtual)

## Brand placement / visibility:

- Organization logo featured on:
- Rotating on the top right corner of virtual platform
- “Know Before You Go” communicate sent to all registrants
- Event homepage “thank you” video



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## Greening & Sustainability Workshop

Bronze Partner - \$1,000 (6 available)

Bronze Partner - Luncheon - \$1,000 each (2 available)

### Recognition:

Recognized as bronze partner, including:

- One branded push notification to thank you as the lunch partner

### Brand placement / visibility:

Organization logo featured on:

- Event homepage “thank you” video
- Signage in the entryway of the lunch
- Signage on display on five (5) highboy tables during lunch

Bronze Partner - Refreshment Break - \$1,000 each (4 available)

### Recognition:

Recognized as bronze partner, including:

- One branded push notification to thank you as the refreshment break partner

### Brand placement / visibility:

Organization logo featured on:

- Event homepage “thank you” video
- Signage in the entryway of the refreshment break
- Signage on display on five (5) highboy tables during the refreshment break



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# Greening & Sustainability Workshop

Exhibit Booth - \$1,500 + HST per space

## 10' x 8' exhibit space (at live event trade show)

- Engage with registrants / build relationships within the federal real property community
- Lunch / nutrition breaks held in exhibit area to assure traffic / visibility
- One 1500-watt duplex (120 volts) electrical receptacle
- One table with two chairs

## Recognition:

- Profile on the RPIC website with links
- Recognition on-site through verbal announcements, signage placed
- Throughout the Workshop venue, and inclusion in e-presentations shown throughout the venue
- Recognition in the Workshop program

## Complimentary passes:

- One 2-day live workshop pass
- Two attendant-only passes (includes meals / snacks, but does not include access to content)
- Opportunity to include material in delegate kits
- Opportunity to submit ideas for workshop presentations



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# FORUM ON THE WORKPLACE SERIES

**Theme: The Flexible Workplace: Equip. Embrace. Excel.**  
**Four (4) Hybrid Sessions**

RPIC's Forum on the Workplace series focuses on creating clarity around critical workplace issues in the federal Real Property community. Building on the success of last year's series, this year's sessions will further prepare participants for the future of work and the flexible work environment.

This year, we are preparing to offer four hybrid events, built around events in selected centres across Canada over the course of the year.



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# FORUM ON THE WORKPLACE SERIES

<b>BENEFITS</b> *See detailed descriptions that follow for each benefit	<b>PLATINUM</b>	<b>GOLD</b>
<b>Opportunities available</b>	<b>1 per hybrid session</b>	<b>2 per hybrid session</b>
<b>Investment per hybrid session (does not include HST)</b>	<b>\$3,000</b>	<b>\$1,000</b>
<b>Investment for all four (4) hybrid sessions (does not include HST)</b> <b>TIME LIMITED OFFER:</b> <b>OPPORTUNITY TO SUPPORT ALL 4 EVENTS AVAILABLE ONLY</b> <b>UNTIL APRIL 30, 2023</b>	<b>\$10,000</b>	<b>\$3,000</b>
<b>Complimentary passes to one event (up to \$350 value)</b>	<b>Choice of 1 live or 1 virtual registration per session supported</b>	
<b>Speaking opportunity during workshop</b>	✓	
<b>Corporate logo on event promotional materials</b>	✓	✓
<b>Corporate logo on rotating banners on event web pages</b>	✓	✓
<b>Ongoing post-event presence on event website</b>	✓	



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## Forum on the Workplace Series

Platinum Partner - \$3,000 (1 available per hybrid session)

### Recognition:

- Recognized as Platinum Partner at the session
- Verbal thank you during event opening and closing remarks
- Speaking opportunity during both event opening and closing remarks
- Video with your logo shown before each workshop presentation

### Complimentary passes:

- One 2-day pass to the session (either live or virtual)

### Brand placement / visibility:

Organization logo also appears on:

- All workshop banners and signage throughout venue
- Rotating on the top right corner of virtual platform
- "Know Before You Go" communicate sent to all registrants
- Login page for virtual session website
- RPIC website homepage banner
- Event homepage "thank you" video
- Post-event 'thank you' communicate sent to all registrants



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## Forum on the Workplace Series

Gold Partner - \$1,000 (2 available per hybrid session)

### Recognition:

- Recognized as Gold Partner for one of four workshop streams at the workshop, including:
- Verbal thank you in welcoming and closing remarks for each presentation in your chosen stream
- Two branded push notifications to direct people to attend the sessions in your stream
- Video with your logo shown before each presentation in your stream begins

### Brand placement / visibility:

Organization logo featured on:

- Rotating on the top right corner of virtual platform
- “Know Before You Go” communicate sent to all registrants
- Alongside session information in the online program
- Event homepage “thank you” video

## Other RPIC Training Events

RPIC also welcomes partners to support our Professional Development Days (half-day technical training sessions) and our periodic webinar sessions. Please contact us for more information on these opportunities.



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# REAL PROPERTY INSTITUTE OF CANADA

## Partnership Application

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Billing Contact

Company name (as it should appear on invoice) \_\_\_\_\_

Billing contact \_\_\_\_\_

Billing address \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Billing Phone \_\_\_\_\_

Billing email \_\_\_\_\_

FOR FURTHER INFORMATION, PLEASE CONTACT:  
rachelk@redstoneagency.com

### Sponsorships

☐ Yes! I would like to sponsor RPIC and will sponsor the following:

We will attempt to satisfy your 1st choice, but please list alternatives in the event it is already sponsored.

1: \_\_\_\_\_  
2: \_\_\_\_\_  
3: \_\_\_\_\_

### Please invoice my company for the following:

(Please note, RPIC no longer charges HST on sponsorship. However, you will be charged HST if you purchase an Exhibitor Booth.)

TOTAL \$: \_\_\_\_\_

### Payment

☐ Visa

☐ Mastercard

☐ Cheque

Name on card \_\_\_\_\_ Card number \_\_\_\_\_

Expiry \_\_\_\_/\_\_\_\_ CVC: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

Please forward this form and your logo in EPS format to rachelk@redstoneagency.com. All sponsorships must be paid in full prior to the event start date.





**FOR  
INQUIRIES  
CONTACT US**

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