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2024

PARTNERSHIP PROSPECTUS



Table of Contents

3	Introduction
4	Offerings
5-6	Annual Partnerships
7-12	Real Property National Workshop
13-18	Federal Contaminated Sites Workshop
19-23	Greening & Sustainability Workshop
24-25	Forum on the Workplace
26	Professional Development (PD) Days
27	Webinars
28	Contact Us



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JOIN US AS A PARTNER AT OUR UPCOMING EVENTS!

For over 25 years, the Real Property Institute of Canada (RPIC) has offered professional development (PD) to over 10,000 federal real property professionals in the Government of Canada. We do this by:

- Providing one-of-a-kind **Professional Development events** that address critical issues facing the real property professional and serve as a forum for knowledge exchange, sharing of best practices and network building across the federal real property community.
- Offering a real property-focused **Mentorship Program** that affords real property professionals a unique opportunity to connect with recognized leaders in the community, allowing for professional learning and growth.
- Celebrating excellence and innovation in the real property community through our **Awards and Recognition Program**.

Partnerships are critical to RPIC's ability to successfully deliver quality professional development offerings. As such we are pleased to launch our partnership campaign for 2024.

As a Treasury Board of Canada Secretariat recognized trusted professional development provider, RPIC's partners enjoy networking opportunities with the real property community, from practitioners to senior officials, from both the public and private sectors. The partnership also provides an opportunity to showcase your organization's knowledge, expertise, and experience, thereby expanding the source of professional development learning for the community and access to event registrant information (Name, Email, Company & Title) for those that have consented to share this information with partners.

2024 provides a variety of partnership options to meet your organizational objectives. And if you would like to contribute but aren't sure where to start, we would be pleased to explore potential options with you.

Your partnerships are important to us -- we look forward to hearing from you!

The Real Property Institute of Canada

Please contact us at partnerships@rpic-ibic.ca.



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CHOOSE FROM A VARIETY OF OPTIONS TO SUIT YOUR OBJECTIVES:

ANNUAL PARTNERSHIP

Ensure your organization's presence and visibility across all RPIC-branded events – whether they are in-person, virtual, or hybrid (live/virtual) and contribute to meaningful dialogue on professional development by sharing your knowledge and experience.

PROFESSIONAL DEVELOPMENT (PD) DAYS

Become an exclusive partner for one of our half-day "PD Day" technical training sessions, which typically attract 75 to 200 real property professionals.

FORUM ON THE WORKPLACE SERIES

RPIC's Forum on the Workplace series focuses on creating clarity around critical workplace issues in the federal Real Property community. Building on the success of last year's series, this year's sessions will further prepare participants for the future of work and the flexible work environment.

NATIONAL/REGIONAL WORKSHOPS

Choose from a variety of partnership opportunities associated with a specific RPIC workshop. These are typically two-day events that attract hundreds of attendees both in person and virtually.

INFORMATION WEBINARS

Be the exclusive partner for one of our webinar sessions. These one-hour sessions are offered free of charge to the real property community, generally with an attendance of 50 to 100 people or more.

BOARD AND EVENT ORGANIZING COMMITTEES

RPIC also offers a wide variety of ways for our partners to get involved through Board and Event Committees. Should you be interested in volunteer roles of this nature, we would love to share more information about these opportunities!



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705 Toronto



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ANNUAL PARTNERSHIPS

Your organization will be recognized as a vital partner at all RPIC workshops, PD Days, and webinars, ensuring the federal real property community is aware of your commitment to their professional development. You will also have an opportunity to meet with representatives from RPIC Executive twice a year to discuss opportunities for enhanced collaboration and engage in dialogue on professional development. Two levels of support are available, with the associated benefits listed below.

PRIVATE OR PUBLIC SECTOR SUSTAINING PARTNERS

(6 TOTAL AVAILABLE) - \$25,000 each

PRIVATE OR PUBLIC SECTOR SUPPORTING PARTNERS

(6 TOTAL AVAILABLE) - \$10,000 each



ANNUAL PARTNERSHIP BENEFITS

	SUSTAINING PARTNERS		SUPPORTING PARTNERS	
BENEFITS	PRIVATE SECTOR SUSTAINING PARTNER \$25,000	PUBLIC SECTOR SUSTAINING PARTNER \$25,000	PRIVATE SECTOR SUPPORTING PARTNER \$10,000	PUBLIC SECTOR SUPPORTING PARTNER \$10,000
Exhibit booth with all the perks of an exhibitor package	One at each workshop (3 total - \$7,000 value)	One at each workshop (3 total - \$7,000 value)	One at your choice of workshop (up to \$3,000 value)	One at your choice of workshop (up to \$3,000 value)
Complimentary registrations (live or virtual) at every 2024 RPIC event - \$10,000 value	2	2		
Complimentary registrations at the 2024 Real Property National Workshop - \$2,190 value			2	2
Corporate logo on event websites	✓	✓	✓	✓
Corporate logo on all RPIC event promotional materials	✓	✓		
Corporate logo on rotating banners on event web pages	✓	✓		
Ongoing post-event presence on the event website	✓	✓		
30% discount on any additional (event-specific) partnership	✓	✓		
15% discount on any additional (event-specific) partnership			✓	✓
Biannual meetings with representatives from RPIC's executive	✓	✓	✓	✓

REAL PROPERTY NATIONAL WORKSHOP

October 23-24, 2024

Hybrid format: Shaw Centre, Ottawa and virtually online

The 2024 Real Property National Workshop will deliver an excellent selection of keynote speakers, panel sessions, and concurrent breakout sessions on a wide array of timely and relevant real property topics.

This workshop will again combine a live in-person event with a virtual (online) event this year. Virtual attendees will be able to engage with each other, listen to speakers, participate in activities, and network. Additionally, all attendees will have access to the virtual platform following the live event (regardless of whether they attended in person or virtually). This will ensure that exposure will continue as people log into the platform to re-watch content or watch sessions, they were unable to attend live.

This event continues to grow year over year with a record attendance of more than 1,200 registrants in 2023! The stage is being set for another exceptional event in 2024!





REAL PROPERTY NATIONAL WORKSHOP BENEFITS

*See additional details for Platinum, Awards, Gold, Silver and Exhibitor benefits below –
Diamond and Bronze benefits are all captured in the chart

Please note that the name of some of these packages have changed.

BENEFITS *See additional details for Platinum, Awards, Gold, Silver and Exhibitor benefits below – Diamond and Bronze benefits are all captured in the chart	DIAMOND (formally known as Platinum)	PLATINUM* (formally known as Gold)	AWARDS* (new opportunity)	GOLD* (formally known as Silver)	SILVER* (formally known as Bronze)	BRONZE (new opportunity)	EXHIBITOR
Opportunities available	1	6	1	9	8		30
Investment	\$20,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$3,000
Double exhibitor booth with first choice of location (\$6,000 value)	1						
Exhibitor booth (\$3,000 value)		1	1	1			1
Complimentary passes to the live event	2	1	1	1	Choice of 1 live or 1 virtual registration		
Complimentary passes to the virtual event	2	1	1	1		1	
Complimentary booth attendant passes	4	2	2	2			2
Speaking opportunity during the closing and opening remarks of the workshop	√						
Video with your logo shown during the opening and closing remarks	√						
Corporate logo on all event promotional materials	√	√	√	√	√		
Recognition onsite through verbal announcements	√	√	√	√	√		





REAL PROPERTY NATIONAL WORKSHOP BENEFITS

BENEFITS *See additional details for Platinum, Awards, Gold, Silver and Exhibitor benefits below – Diamond and Bronze benefits are all captured in the chart	DIAMOND (formally known as Platinum)	PLATINUM* (formally known as Gold)	AWARDS* (new opportunity)	GOLD* (formally known as Silver)	SILVER* (formally known as Bronze)	BRONZE (new opportunity)	EXHIBITOR
Inclusion in e-presentations shown throughout the venue	✓	✓	✓	✓	✓		✓
Branded push notifications during the event	3	2	1	1	1		
Corporate name on all event promotional materials					✓		
Corporate logo on log in page for virtual event site	✓						
Corporate logo on rotating banner on website	✓	✓		✓	✓		
Corporate logo on virtual event homepage	✓						
Corporate logo on delegate name badges	✓	✓					
Corporate logo on the delegate bag	✓						
Opportunity to include item for delegate kit	✓	✓	✓	✓	✓		
Ongoing post-event presence on event website	✓	✓		✓			
First right of refusal for next year's workshop	✓	✓					





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REAL PROPERTY NATIONAL WORKSHOP ADDITIONAL BENEFIT DETAILS

Platinum Partner - \$10,000 (6 available)

Stream Partner (4 total)

All the benefits outlined in the chart plus:

- Recognized as a platinum partner for one of four workshop streams at the workshop
- Verbal thank you in welcoming and closing remarks for each presentation in your chosen stream
- Logo shown before each presentation in your stream

Digital Signage Partner (1 total)

All the benefits outlined in the chart plus:

- Recognized as a platinum partner on all the digital signage boards (4 total with visibility on all floors of the workshop)

Cocktail Reception Partner (1 total)

All the benefits outlined in the chart plus:

- Recognized as the exclusive partner of the cocktail reception
- Exclusive branding as the cocktail reception partner
- 1 branded push notification
- Opportunity to distribute 2 drink tickets to all delegates
- 10 cocktail reception only passes

Awards Partner - \$7,500 (1 available)

All the benefits outlined in the chart plus:

- Exclusive recognition as the awards partner for the awards lunch or gala
- 4 awards only passes



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REAL PROPERTY NATIONAL WORKSHOP ADDITIONAL BENEFIT DETAILS

Gold Partner - \$5,000 (9 available)

Plenary Session (4 available)

All the benefits outlined in the chart plus:

- Verbal thank you in welcoming and closing remarks for each presentation in your chosen session
- One branded push notification to direct people to attend the plenary session
- Signage with your logo before the keynote address

Simultaneous Interpretation (4 available)

All the benefits outlined in the chart plus:

- Exclusive verbal acknowledgement as the simultaneous interpretation partner during the opening and closing of your chosen stream
- One branded push notification acknowledging you as the interpretation partner

Lanyard Partner (1 available)

All the benefits outlined in the chart plus:

- Exclusive branding on the workshop lanyards
- Lanyards must be purchased and provided by the partner OR RPIC can coordinate the purchase of the lanyards but the invoice will be billable to the sponsor



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REAL PROPERTY NATIONAL WORKSHOP ADDITIONAL BENEFIT DETAILS

Silver Partner - \$2,500 (8 available)

Breakfast - (2 available)

All the benefits outlined in the chart plus:

- One branded push notification to thank you as the breakfast partner
- Signage in the entryway of the breakfast

Luncheon - (2 available)

All the benefits outlined in the chart plus:

- One branded push notification to thank you as the lunch partner
- Signage in the entryway of the lunch

Refreshment Break - (4 available)

All the benefits outlined in the chart plus:

- One branded push notification to thank you as the refreshment partner
- Signage in the entryway of the refreshment break

Exhibit Booth - \$3,000 + HST per space

10' x 8' exhibit space (at live event trade show)

- Engage with registrants / build relationships within the federal real property community
- Lunch / nutrition breaks held in exhibit area to assure traffic / visibility
- One 1500-watt duplex (120 volts) electrical receptacle
- One table with two chairs

FEDERAL CONTAMINATED SITES WORKSHOP

June 26-27, 2024

Hybrid Format: JW Marriott, Edmonton and virtually online

The RPIC Federal Contaminated Sites Workshop is the leading professional development workshop for federal and industry environmental professionals involved in the management and remediation of federal contaminated sites. It will provide a forum for the contaminated sites community to learn about technical, scientific, and organizational innovations and best practices. This year with a focus on the Northern regions of Canada with a strong focus on indigenous engagement and northern remediation.

This workshop will be held as a hybrid (live/virtual) event this year. Building on the success of last year where we hosted over 500 people in person and 200 more virtually. Virtual attendees will be able to engage with each other, listen to speakers, participate in activities, and network.

All attendees will have access to the virtual platform following the live event, ensuring that exposure will continue as people log into the platform to re-watch content or watch sessions, they were unable to attend live.





FEDERAL CONTAMINATED SITES WORKSHOP BENEFITS

*See additional details for Platinum, Awards, Gold, Silver and Exhibitor benefits below – Diamond and Bronze benefits are all captured in the chart

Please note that the name of some of these packages have changed.

BENEFITS *See additional details for Platinum, Awards, Gold, Silver and Exhibitor benefits below – Diamond and Bronze benefits are all captured in the chart	DIAMOND (formally known as Platinum)	PLATINUM* (formally known as Gold)	AWARDS* (new opportunity)	GOLD* (formally known as Silver)	SILVER* (formally known as Bronze)	BRONZE (new opportunity)	EXHIBITOR
Opportunities available	1	5	1	9	8		30
Investment	\$12,500	\$8,000	\$7,500	\$4,000	\$2,000	\$1,000	\$2,500
Double exhibitor booth with first choice of location (\$5,000 value)	1						
Exhibitor booth (\$2,500 value)		1	1	1			1
Complimentary passes to the live event	2	1	1	1	Choice of 1 live or 1 virtual registration		
Complimentary passes to the virtual event	2	1	1	1		1	
Complimentary booth attendant passes	4	2	2	2			2
Speaking opportunity during the closing and opening remarks of the workshop	✓						
Video with your logo shown during the opening and closing remarks	✓						
Corporate logo on all event promotional materials	✓	✓	✓	✓	✓		
Recognition onsite through verbal announcements	✓	✓	✓	✓	✓		





FEDERAL CONTAMINATED SITES WORKSHOP BENEFITS

BENEFITS *See additional details for Platinum, Awards, Gold, Silver and Exhibitor benefits below – Diamond and Bronze benefits are all captured in the chart	DIAMOND (formally known as Platinum)	PLATINUM* (formally known as Gold)	AWARDS* (new opportunity)	GOLD* (formally known as Silver)	SILVER* (formally known as Bronze)	BRONZE (new opportunity)	EXHIBITOR
Inclusion in e-presentations shown throughout the venue	✓	✓	✓	✓	✓		✓
Branded push notifications during the event	3	2	1	1	1		
Corporate name on all event promotional materials						✓	
Corporate logo on log in page for virtual event site	✓						
Corporate logo on rotating banner on website	✓	✓		✓	✓		
Corporate logo on virtual event homepage	✓						
Corporate logo on delegate name badges	✓	✓					
Corporate logo on the delegate bag	✓						
Opportunity to include item for delegate kit	✓	✓	✓	✓	✓		
Ongoing post-event presence on event website	✓	✓		✓			
First right of refusal for next year's workshop	✓	✓					





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FEDERAL CONTAMINATED SITES WORKSHOP ADDITIONAL BENEFIT DETAILS

Platinum Partner - \$8,000 (5 available)

Stream Partner (4 total)

All the benefits outlined in the chart plus:

- Recognized as a platinum partner for one of four workshop streams at the workshop
- Verbal thank you in welcoming and closing remarks for each presentation in your chosen stream
- Logo shown before each presentation in your stream

Cocktail Reception Partner (1 total)

All the benefits outlined in the chart plus:

- Recognized as the exclusive partner of the cocktail reception
- Exclusive branding as the cocktail reception partner
- 1 branded push notification
- Opportunity to distribute 1 drink ticket to all delegates
- 10 cocktail reception only passes

Awards Partner - \$7,500 (1 available)

All the benefits outlined in the chart plus:

- Exclusive recognition as the awards partner for the awards lunch or gala
- 4 awards only passes



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FEDERAL CONTAMINATED SITES WORKSHOP ADDITIONAL BENEFIT DETAILS

Gold Partner - \$4,000 (9 available)

Plenary Session (4 available)

All the benefits outlined in the chart plus:

- Verbal thank you in welcoming and closing remarks for each presentation in your chosen session
- One branded push notification to direct people to attend the plenary session
- Signage with your logo before the plenary address

Simultaneous Interpretation (4 available)

All the benefits outlined in the chart plus:

- Exclusive verbal acknowledgement as the simultaneous interpretation partner during the opening and closing of your chosen stream
- One branded push notification acknowledging you as the interpretation partner

Lanyard Partner (1 available)

All the benefits outlined in the chart plus:

- Exclusive branding on the workshop lanyards
- Lanyards must be purchased and provided by the partner OR RPIC can coordinate the purchase of the lanyards but the invoice will be billable to the sponsor



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FEDERAL CONTAMINATED SITES WORKSHOP ADDITIONAL BENEFIT DETAILS

Silver Partner - \$2,000 (8 available)

Breakfast - (2 available)

All the benefits outlined in the chart plus:

- One branded push notification to thank you as the breakfast partner
- Signage in the entryway of the breakfast

Luncheon - (2 available)

All the benefits outlined in the chart plus:

- One branded push notification to thank you as the lunch partner
- Signage in the entryway of the lunch

Refreshment Break - (4 available)

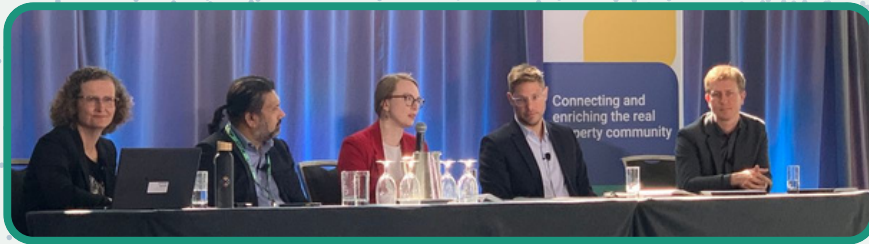
All the benefits outlined in the chart plus:

- One branded push notification to thank you as the refreshment partner
- Signage in the entryway of the refreshment break

Exhibit Booth - \$2,500 + HST per space

10' x 8' exhibit space (at live event trade show)

- Engage with registrants / build relationships within the federal real property community
- Lunch / nutrition breaks held in exhibit area to assure traffic / visibility
- One 1500-watt duplex (120 volts) electrical receptacle
- One table with two chairs



GREENING & SUSTAINABILITY WORKSHOP

November 27-28, 2024

Hybrid Format: Shaw Centre, Ottawa and virtually online

The Government of Canada has an important role to play in mitigating climate change. RPIC's 2024 Greening and Sustainability Workshop will allow participants to explore pathways to achieving net-zero, eliminating waste in the real property cycle, and reducing climate change risks to federal assets. We will share best practices, lessons learned, and reflect on the common challenges we all face. Join us and be part of these important conversations at this year's hybrid workshop.



GREENING & SUSTAINABILITY WORKSHOP BENEFITS

*See additional details for Gold, Silver, Bronze and Exhibitor benefits below – Platinum and Green benefits are all captured in the chart

BENEFITS	PLATINUM	GOLD*	SILVER*	BRONZE*	GREEN	EXHIBITOR*
Opportunities available	1	3	8	8		20
Investment	\$7,500	\$5,000	\$2,000	\$1,000	\$500	\$1,500
Double exhibitor booth with first choice of location (\$3,000 value)	1					
Exhibitor booth (\$1,500 value)		1	1			1
Complimentary passes to the live event	2	1	1	Choice of 1 live or 1 virtual registration		
Complimentary passes to the virtual event	2	1	1			
Complimentary booth attendant passes	4	2	2			2
Speaking opportunity during the closing and opening remarks of the workshop	✓					
Video with your logo shown during the opening and closing remarks	✓					
Corporate logo on all event promotional materials	✓	✓	✓	✓		
Recognition onsite through verbal announcements	✓	✓	✓	✓		
Inclusion in e-presentations shown throughout the venue	✓	✓	✓	✓		✓





GREENING & SUSTAINABILITY WORKSHOP BENEFITS

BENEFITS	PLATINUM	GOLD*	SILVER*	BRONZE*	GREEN	EXHIBITOR*
Branded push notifications during the event	3	2	1	1		
Corporate name on all event promotional materials					✓	
Corporate logo on log in page for virtual event site	✓					
Corporate logo on rotating banner on website	✓	✓	✓	✓		
Corporate logo on virtual event homepage	✓					
Corporate logo on delegate name badges	✓	✓				
Corporate logo on the delegate bag	✓					
Opportunity to include item for delegate kit	✓	✓	✓	✓		
Ongoing post-event presence on event website	✓	✓	✓			
First right of refusal for next year's workshop	✓	✓				





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GREENING & SUSTAINABILITY WORKSHOP ADDITIONAL BENEFITS

Gold Partner - \$5,000 (3 available)

Stream Partner (3 total)

All the benefits outlined in the chart plus:

- Recognized as a platinum partner for one of three workshop streams at the workshop
- Verbal thank you in welcoming and closing remarks for each presentation in your chosen stream
- Logo shown before each presentation in your stream

Silver Partner - \$2,000 (8 available)

Plenary Session (4 available)

All the benefits outlined in the chart plus:

- Verbal thank you in welcoming and closing remarks for each presentation in your chosen session
- One branded push notification to direct people to attend the plenary session
- Signage with your logo before the plenary address

Simultaneous Interpretation (3 available)

All the benefits outlined in the chart plus:

- Exclusive verbal acknowledgement as the simultaneous interpretation partner during the opening and closing of your chosen stream
- One branded push notification acknowledging you as the interpretation partner

Lanyard Partner (1 available)

All the benefits outlined in the chart plus:

- Exclusive branding on the workshop lanyards
- Lanyards must be purchased and provided by the partner OR RPIC can coordinate the purchase of the lanyards but the invoice will be billable to the sponsor



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GREENING & SUSTAINABILITY WORKSHOP ADDITIONAL BENEFITS

Bronze Partner - \$1,000 (8 available)

Breakfast - (2 available)

All the benefits outlined in the chart plus:

- One branded push notification to thank you as the breakfast partner
- Signage in the entryway of the breakfast

Luncheon - (2 available)

All the benefits outlined in the chart plus:

- One branded push notification to thank you as the lunch partner
- Signage in the entryway of the lunch
- Signage on display on five (5) hightop tables during lunch

Refreshment Break - (4 available)

All the benefits outlined in the chart plus:

- One branded push notification to thank you as the refreshment partner
- Signage in the entryway of the refreshment break
- Signage on display on five (5) hightop tables during the refreshment break

Exhibit Booth - \$1,500 + HST per space

10' x 8' exhibit space (at live event trade show)

- Engage with registrants / build relationships within the federal real property community
- Lunch / nutrition breaks held in exhibit area to assure traffic / visibility
- One 1500-watt duplex (120 volts) electrical receptacle
- One table with two chairs



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FORUM ON THE WORKPLACE BENEFITS

BENEFITS	PLATINUM	GOLD
Opportunities available	1	2
Investment per hybrid session	\$3,000	\$1,000
Complimentary pass (\$525 value)	1	
Verbal thank you during event opening and closing remarks for the session	✓	
Video with your logo shown before each presentation	✓	
Speaking opportunity during the opening or closing remarks of the session	✓	
Corporate logo on login page for virtual session website	✓	
Verbal thank you during your streams opening and closing remarks for the session		✓
Video with your logo shown before each presentation when your stream begins		✓
Corporate logo on event promotional materials	✓	✓
Corporate logo on rotating banners on event web pages		✓
Corporate logo on all email communications	✓	✓
Corporate logo on event homepage "thank you" video	✓	✓
Ongoing post-event presence on event website	✓	





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PROFESSIONAL DEVELOPMENT (PD) DAYS

Various Themes

Four (4) Virtual Sessions

Become an exclusive partner for one of our half-day “PD Day” technical training sessions, which typically attract 75 to 200 real property professionals virtually for a full day or half-day of informative presentations and panels.

Sessions will each focus on an area of interest within the Real Property community with past PD Day topics including the management of Science Assets, as well as the delivery of real property services in the north.

\$2,500 EACH

Recognition

Recognized as the exclusive PD Partner for one PD Day event, including:

- Logo on all event promotional materials
- Verbal thank you in welcoming and closing remarks
- Video with your logo shown on the platform as attendees join
- Rotating logo on the top right corner of virtual platform
- Logo displayed on the “Know Before You Go” pre-event communication sent to all registrants

Complimentary passes:

- 4 complimentary passes



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WEBINARS

Various Themes

Be the exclusive partner for one of our webinar sessions. These one-hour sessions are offered free of charge to the real property community, generally with an attendance of 50 to 100 people, virtually.

Topics for RPIC webinars vary based on topics of interest within the Real Property community.

\$1,000 EACH

Recognition

Recognized as the exclusive Webinar Partner for one Webinar event, including:

- Logo on all event promotional materials
- Verbal thank you in welcoming and closing remarks
- Video with your logo shown on the platform as attendees join
- Rotating logo on the top right corner of virtual platform
- Logo displayed on the "Know Before You Go" pre-event communication sent to all registrants

Complimentary passes:

- 4 complimentary passes



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