

# 2026

# PARTNERSHIP PROSPECTUS



**RPIC**  
Real Property  
Institute of Canada

**IBIC**  
Institut des biens  
immobiliers du Canada

## **Why Partner with RPIC?**

The Real Property Institute of Canada (RPIC) believes that federal property professionals are more than technical experts; they are strategic partners and critical enablers who advance broader socio-economic objectives in delivering programs and services to Canadians. In a rapidly changing and challenging environment, providing quality, relevant, and timely professional development that fosters leadership, knowledge exchange, and lifelong learning has never been more important.

As a champion of federal real property community-building, RPIC creates an environment that fosters the exchange of ideas, experience, and best practices through professional development offerings tailored to the community's evolving needs.

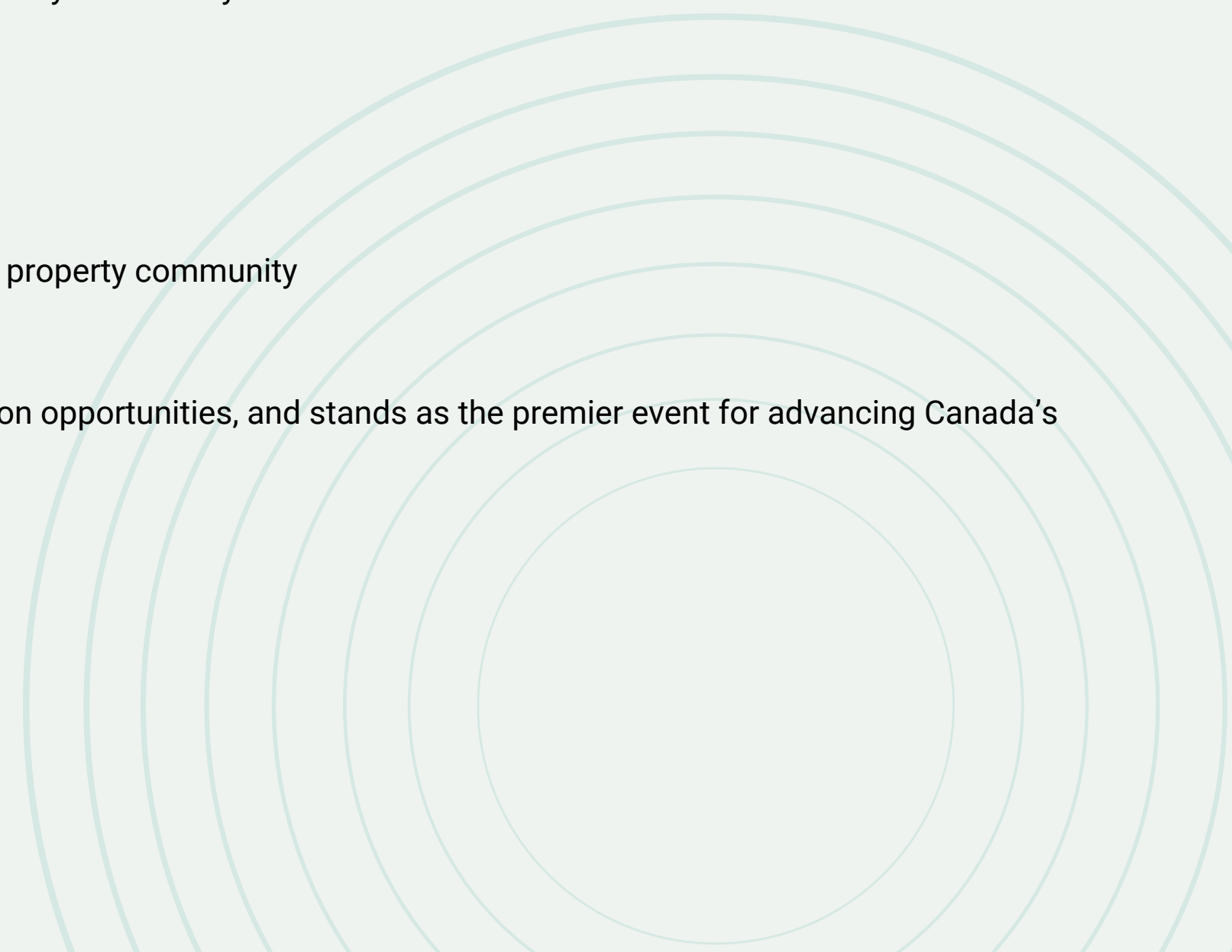
Given that the Comptroller General of Canada recognizes RPIC as a training provider to the federal real property community, we invite you to partner with us in 2026 to access one of the largest networks of federal real property professionals in Canada. RPIC can assist you in shaping the right partnership package to meet your goals and we are committed to amplifying partner leadership and creating meaningful engagement opportunities in support of the real property community.

## **Our partners gain:**

- Unmatched visibility across a national community of government real property professionals
- Access to key decision-makers and senior leaders across public and private sectors
- A platform to showcase expertise, thought leadership, and innovative solutions
- Opportunities to build lasting relationships and strengthen your presence in Canada's public sector real property community

## **Our program includes:**

- A national Summit that unites diverse communities, expertise, fosters valuable partnerships, presentation opportunities, and stands as the premier event for advancing Canada's real property community.
- Professional development (sessions addressing the most pressing issues in real property)
- Executive-level learning and networking opportunities
- Mentoring opportunities that connect emerging leaders with senior experts
- A national Awards and Recognition Program celebrating excellence and innovation



## **ANNUAL PARTNERSHIPS:**

As an annual partner, your organization will enjoy exclusive benefits, including prominent recognition across all RPIC events and communications, with multiple opportunities for visibility throughout the year, including logo placement at the Summit and other RPIC events, enhancing your brand visibility and showcasing your commitment to the professional development of the real property community with key industry and government leaders. Annual partners also receive biannual meetings with representative from RPIC's executive and team leaders.

## **SUMMIT PARTNERSHIPS**

The national RPIC Summit is RPIC's premier annual visibility event, offering the widest audience reach of the year. Summit partnership opportunities are tied to the Summit only and provide event-specific visibility, recognition, and engagement opportunities associated with the Summit, a three-day event bringing together all facets of the federal real property community. As RPIC's flagship event, the Summit will be the must-attend event for federal leaders, decision-makers, technical and functional heads, managers, and delivery groups to come together to learn and build relationships. With over 35 partners and exhibitors and over 800 attendees at previous events, the Summit brings together professionals to discuss the key issues facing the real property community, including:

- innovation and technology
- sustainability
- federal site management
- property development
- workplace strategy
- leadership
- security and sovereignty in Real Property
- contaminated sites

RPIC is pleased to offer a number of options to partner with RPIC. Summit attendees will engage with a wide range of topics that are vital to Real Property, including gaining insights into sustainability, federal site management, property development, leadership, and workplace innovation. The RPIC Summit represents an unparalleled opportunity for professionals to connect, learn, and shape the future of real property.

In 2026, RPIC introduces the partnership opportunity to secure one of four dedicated 45-minute breakout sessions during the Summit. Numbers are very limited.\*

*\*RPIC has the right to refuse any and all content. Final presentations/content must be approved by RPIC.*

## PROFESSIONAL DEVELOPMENT EVENTS

### Professional Development Days

RPIC's virtual PD Days attract public and private-sector participants from across Canada, who represent a broad scope of real property disciplines. PD Days offer three to four targeted content streams.

### Partner-sponsored Events

In 2026, RPIC is pleased to introduce a new way to partner with RPIC in delivering professional development to Canada's real property community. Through this opportunity, partners may host a tailored learning session with content approved by RPIC. Designed as efficient, high-impact experiences, these sessions would take place over breakfast or lunch at the partner's facility and run for approximately two hours, making it easier for professionals to participate without stepping away from their work for a full day.

With the full support of RPIC, partners gain meaningful visibility with a broad cross-section of real property professionals, showcase their organization's leadership and expertise, and demonstrate their commitment to sector advancement. Participants benefit from high-quality learning at a reduced rate, ensuring accessibility, especially for those with limited training budgets. For the broader real property community, this approach increases regional access, encourages knowledge-sharing, and strengthens collaboration across diverse organizations and disciplines.

### Partner Benefits

- Showcase your organization's leadership and expertise in real property
- Connect directly with federal professionals and decision-makers
- Support skills development in the sector, demonstrating public value

### Participant Benefits

- Affordable access to relevant, high-quality learning
- Convenient two-hour sessions (e.g., breakfast, midday)
- Opportunities to connect with peers and expand networks

### Community Impact

- Facilitate regional access to professional development
- Stronger cross-sector knowledge-sharing and collaboration
- Contributing to a resilient, skilled real property workforce across Canada

Contact: Robin Strang Lindsey, Director, Business Sustainability [robin.stranglindsey@rpic-ibic.ca](mailto:robin.stranglindsey@rpic-ibic.ca) or Kelysa Chambers, Event Specialist, at [partnerships@rpic-ibic.ca](mailto:partnerships@rpic-ibic.ca).

We look forward to partnering with you in 2026.

## **PARTNERSHIP LEVELS AND BENEFITS**

All categories include branding and recognition. Placement, size, and scope of recognition are based on partnership level. Static visibility provided through RPIC and event materials, channels, and partner recognition placements, including:

- website logo placement on the RPIC website and Summit event website
- e-blast logo placement
- newsletter logo placement
- on-site signage for events
- on-screen recognition during event sessions
- Summit delegate badge or lanyard recognition, where applicable
- logo recognition across RPIC events for Annual partners

These are passive placements that come with the partnership.



# ANNUAL PARTNERSHIP BENEFITS

Category	Level & Number of Opportunities	Price	Visibility	Speaking Opportunities	Event Passes & Booths	Brand and Recognition	Promotional Actions
<b>ANNUAL PARTNERSHIPS</b>							
<b>Annual</b>	Annual Sustaining (6)	\$30 000	Premier	Exclusive Session	<ul style="list-style-type: none"> <li>• 2 complimentary registrations at Summit</li> <li>• 1 invitation to executive session at Summit</li> <li>• 1 invitation to participate in speed mentoring session as mentor</li> <li>• Double booth at Summit with advanced access to preferred booth</li> <li>• 4 booth attendant passes</li> </ul>	<ul style="list-style-type: none"> <li>• Prominent RPIC website logo placement and positioning;</li> <li>• Summit event website logo placement;</li> <li>• Prominent e-blast logo placement;</li> <li>• Prominent newsletter logo placement;</li> <li>• Prominent Summit onsite signage logo placement;</li> <li>• Logo placement across RPIC events throughout the year</li> </ul>	<ul style="list-style-type: none"> <li>• Dedicated annual partner social media post;</li> <li>• Group annual partner social media post;</li> <li>• Newsletter recognition item;</li> <li>• One thought leadership piece</li> </ul>
<b>Annual</b>	Annual Supporting (6)	\$15 000	High	N/A	<ul style="list-style-type: none"> <li>• 1 complimentary registration at Summit</li> <li>• 1 invitation to participate in speed mentoring session as mentor</li> <li>• Single booth at Summit</li> <li>• 2 booth attendant passes</li> </ul>	<ul style="list-style-type: none"> <li>• RPIC website logo placement;</li> <li>• E-blast logo placement;</li> <li>• Newsletter logo placement;</li> <li>• logo placement across RPIC events throughout the year</li> </ul>	<ul style="list-style-type: none"> <li>• Dedicated annual partner social media post;</li> <li>• Group annual partner social media post;</li> <li>• One newsletter recognition item</li> </ul>

# SUMMIT PARTNERSHIP BENEFITS

Category	Level & Number of Opportunities	Price	Visibility	Speaking Opportunities	Event Passes & Booths	Brand and Recognition	Promotional Actions
<b>SUMMIT PARTNERSHIPS</b>							
Summit	Diamond (1)	\$25,000	Premier	Exclusive Session	<ul style="list-style-type: none"> <li>• 2 complimentary registrations</li> <li>• Double exhibitor booth with advanced access to choice of location</li> <li>• 4 booth attendant passes</li> </ul>	<ul style="list-style-type: none"> <li>• Prominent Summit event website logo placement;</li> <li>• Prominent Summit on-site signage logo placement;</li> <li>• Prominent on-screen recognition during Summit sessions;</li> <li>• Prominent Summit delegate badge and lanyard recognition</li> </ul>	<ul style="list-style-type: none"> <li>• One push notification via the Summit event app;</li> <li>• Dedicated Summit partner social media post;</li> <li>• Group Summit partner social media post;</li> <li>• One newsletter recognition item;</li> <li>• One thought leadership piece</li> </ul>
Summit	Platinum (13)	\$15,000	High	Panel Option	<ul style="list-style-type: none"> <li>• 1 complimentary registration</li> <li>• Single exhibitor booth</li> <li>• 2 booth attendant passes</li> </ul>	<ul style="list-style-type: none"> <li>• Summit event website logo placement; ummit on-site signage logo placement;</li> <li>• On-screen recognition during Summit sessions;</li> <li>• Summit delegate badge recognition</li> </ul>	<ul style="list-style-type: none"> <li>• Dedicated Summit partner social media post;</li> <li>• Group Summit partner social media post;</li> <li>• One newsletter recognition item</li> </ul>
Summit	Gold (9)	\$10,000	Strong	N/A	<ul style="list-style-type: none"> <li>• 1 complimentary registration</li> <li>• Single exhibitor booth</li> <li>• 2 booth attendant passes</li> </ul>	<ul style="list-style-type: none"> <li>• Summit event website logo placement;</li> <li>• Summit on-site signage logo placement;</li> <li>• On-screen recognition during Summit sessions</li> </ul>	<ul style="list-style-type: none"> <li>• Group Summit partner social media post</li> </ul>
Summit	Silver (10)	\$5,000	Targeted	N/A	<ul style="list-style-type: none"> <li>• Single exhibitor booth</li> <li>• 2 booth attendant passes</li> </ul>	<ul style="list-style-type: none"> <li>• Summit on-site signage logo placement;</li> <li>• On-screen recognition during Summit sessions</li> </ul>	N/A

# SUMMIT PARTNERSHIP BENEFITS (CONTINUED)

Category	Level & Number of Opportunities	Price	Visibility	Speaking Opportunities	Event Passes & Booths	Brand and Recognition	Promotional Actions
<b>SUMMIT PARTNERSHIPS</b>							
Summit	Bronze (2)	\$1,000	Introductory	N/A		<ul style="list-style-type: none"> <li>On-screen recognition during Summit sessions</li> </ul>	N/A
Summit	Speaker Partner	\$7,500	Standard	Featured Speaking Session		<ul style="list-style-type: none"> <li>Summit event website logo placement;</li> <li>Summit on-site signage logo placement;</li> <li>on-screen recognition during Summit sessions</li> </ul>	<ul style="list-style-type: none"> <li>Dedicated Summit speaker social media post</li> </ul>
Summit	Exhibitor (30)	\$4,000	Targeted	N/A	<ul style="list-style-type: none"> <li>Single exhibitor booth</li> <li>2 booth attendant passes</li> </ul>	<ul style="list-style-type: none"> <li>Summit event website logo placement;</li> <li>Summit exhibitor area on-site signage;</li> <li>On-screen recognition during Summit sessions</li> </ul>	N/A

# PD DAY PARTNERSHIP BENEFITS

Category	Level & Number of Opportunities	Price	Visibility	Speaking Opportunities	Event Passes & Booths	Brand and Recognition	Promotional Actions
<b>PD DAY BENEFITS</b>							
PD Day	Platinum (1)	\$4,000	Full	Exclusive Session	<ul style="list-style-type: none"> <li>• 2 complimentary passes to a PD day</li> </ul>	<ul style="list-style-type: none"> <li>• Event website logo placement where applicable;</li> <li>• Event e-blast logo placement;</li> <li>• Event on-site signage;</li> <li>• On-screen recognition during sessions</li> </ul>	<ul style="list-style-type: none"> <li>• Dedicated PD Day partner social media post;</li> <li>• Group PD Day partner social media post</li> </ul>
PD Day	Gold (4)	\$2,500	High	Panel Option	<ul style="list-style-type: none"> <li>• 1 complimentary pass to a PD day</li> </ul>	<ul style="list-style-type: none"> <li>• Event website logo placement where applicable;</li> <li>• Event e-blast logo placement;</li> <li>• Event on-site signage;</li> <li>• On-screen recognition during sessions</li> </ul>	<ul style="list-style-type: none"> <li>• Group PD Day partner social media post</li> </ul>
Event Sponsor	Exclusive Sponsor	Varies	Full	Exclusive Session	N/A	<ul style="list-style-type: none"> <li>• Event website logo placement where applicable;</li> <li>• Prominent event e-blast logo placement;</li> <li>• Prominent logo placement on event on-site signage;</li> <li>• On-screen recognition during sessions</li> </ul>	<ul style="list-style-type: none"> <li>• Dedicated event partner social media post</li> </ul>

# DEFINITIONS

## \*Branding and Recognition

Static visibility provided through RPIC and event materials, communications, websites, signage, and recognition placements, with scope and prominence determined by partnership category and level.

Includes:

## \*Promotional Actions

Actions undertaken by RPIC to highlight a partner through communications or content channels, offering additional promotion that is distinct from static logo placements and other passive recognition items.

Includes:

- **Push Notification:** A dedicated acknowledgement delivered through the Summit event app, recognizing your organization as an RPIC partner and identifying the applicable partnership level. Available for Summit sponsors at the Diamond level only.
- **Dedicated Social Media Post:** A dedicated RPIC social media post recognizing your organization as an RPIC partner.
- **Group Social Media Post:** A grouped RPIC social media acknowledgement recognizing multiple partners together, typically organized by partnership level or event category.
- **Newsletter Recognition Item:** A partner acknowledgement included in the RPIC newsletter. This may recognize partners as a group and may be organized by partnership level, as applicable on based on the timing of the newsletter and the partnership agreement.
- **Thought Leadership Piece:** Partner-provided written content, such as an article, blog post, or case study, reviewed and approved by RPIC for distribution through selected RPIC channels, which may include the newsletter, website, and social media.

# SUMMIT: DETAILED BENEFITS BY LEVEL

## ANNUAL PARTNERSHIP BENEFITS FOR SUMMIT

### Sustaining Partner - \$30,000 (6 available)

- Opportunity to present a learning session, provide content, or speak at Summit (content must be approved by RPIC)
- Double Exhibit Booth at the RPIC Summit (inclusive of all benefits of the Exhibitor package)
- Ability to select preferred location of booth
- Two complimentary registrations for the RPIC Summit
- One invitation to the Executive Session at Summit
- One invitation to participate in Speed Mentoring, as a Mentor
- Biannual meetings with representatives from RPIC's executive and Team Leaders

### Supporting Partner - \$15,000 (6 available)

- Single Exhibit Booth at the RPIC Summit (inclusive of all benefits of the Exhibitor package)
- One complimentary registration for the RPIC Summit
- One invitation to participate in Speed Mentoring, as a Mentor
- One meeting with representatives from RPIC's executive and Team Leads

## SUMMIT PARTNERSHIP BENEFITS

### Diamond Summit Partner - \$28,000 (1 available)

- Speaking opportunity during the opening and closing remarks of the workshop
- Video with your logo shown during opening and closing remarks
- Logo on a piece of RPIC event swag

# SUMMIT: DETAILED BENEFITS BY LEVEL

Platinum Summit Partner – \$15,000 (13 available)	
Breakout Room Partner (8 Available)	<ul style="list-style-type: none"> <li>Recognized as a platinum partner for one day (Tuesday, Wednesday or Thursday) of concurrent sessions in a single breakout room (2-4 sessions per day)</li> <li>Verbal thank you in welcoming and closing remarks for each presentation in your chosen breakout room</li> <li>Logo shown before each presentation in your chosen breakout room</li> </ul>
Cocktail Reception Partner (1 available)	<ul style="list-style-type: none"> <li>Verbal recognition as the exclusive partner of the cocktail reception</li> <li>Two (2) branded drink tickets to be distributed to all delegates with corporate logo (partner can provide or RPIC can create on partners behalf)</li> <li>Opportunity to bring in additional branded material to cocktail reception (napkins, signage, etc.) at the cost of the partner</li> <li>Signature/named cocktail to be promoted at the reception.</li> <li>10 cocktail reception only passes (2 drinks per pass)</li> </ul>
Lanyard Partner (1 available)	<ul style="list-style-type: none"> <li>Exclusive branding on the workshop lanyards</li> <li>Lanyards must be purchased and provided by the partner OR RPIC can coordinate the purchase of the lanyards, but the invoice will be billable to the partner</li> </ul>
All Day Refreshments (Coffee, Tea, Juices) (3 available)	<ul style="list-style-type: none"> <li>Verbal recognition during opening and closing remarks of your chosen day (Tuesday, Wednesday or Thursday)</li> <li>Signage at all coffee stations</li> </ul>

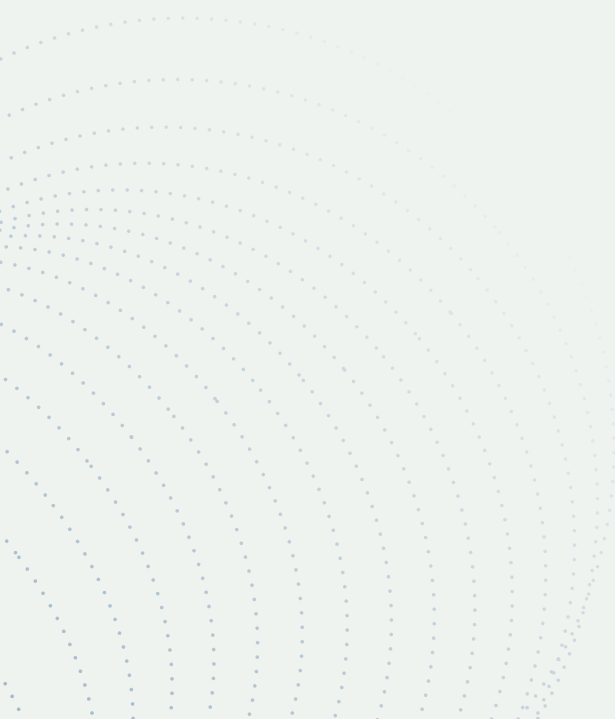
Gold Summit Partner – \$10,000 (9 available)	
Plenary Session (4 available)	<ul style="list-style-type: none"> <li>Partner to introduce Plenary Keynote (Opening or Closing).</li> <li>Verbal thank you in welcoming and closing remarks for each presentation in your chosen session</li> <li>One branded push notification to direct people to attend the plenary session</li> <li>Signage with your logo before the keynote address</li> </ul>
Awards Partner (1 available)	<ul style="list-style-type: none"> <li>Verbal recognition as the awards partner</li> <li>Single partner to join VP Outreach to present awards</li> <li>2 awards only passes</li> </ul>
Executive Session Partner (1 available)	<ul style="list-style-type: none"> <li>Verbal recognition as the executive session partner</li> <li>Corporate logo on the screen prior to executive session beginning</li> <li>2 executive session only passes</li> </ul>
Reception Partner - end of Day One of Summit (1 available)	<ul style="list-style-type: none"> <li>Verbal recognition as the reception partner</li> <li>One (1) branded drink tickets to be distributed to all delegates with corporate logo (partner can provide or RPIC can create on partners behalf)</li> <li>4 cocktail reception only passes (2 drinks/pass)</li> </ul>
“Emerging Leaders” Partner for Speed Mentoring (1 available)	<ul style="list-style-type: none"> <li>Verbal recognition as the speed mentoring partner</li> <li>Corporate logo on the screen prior to speed mentoring session beginning</li> <li>2 speed mentoring only passes</li> </ul>

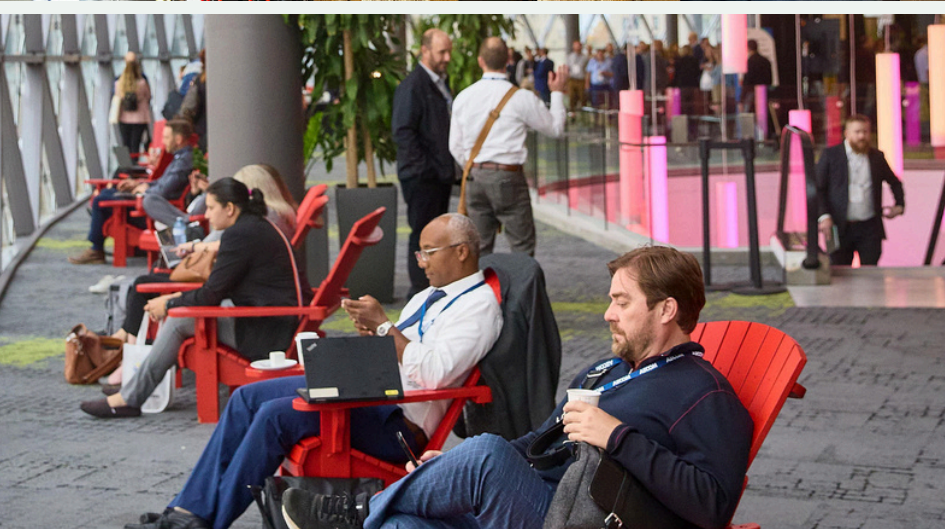
# SUMMIT: DETAILED BENEFITS BY LEVEL



Silver Summit Partner - \$5,000 (10 available)	
Breakfast (3 available)	<ul style="list-style-type: none"> <li>• One branded push notification to thank you as the breakfast partner</li> <li>• Signage in the entryway of the breakfast</li> </ul>
Luncheon (3 available)	<ul style="list-style-type: none"> <li>• One branded push notification to thank you as the lunch partner</li> <li>• Signage in the entryway of the lunch</li> </ul>
Refreshment Break (4 available)	<ul style="list-style-type: none"> <li>• One branded push notification to thank you as the refreshment partner</li> <li>• Signage in the entryway of the refreshment break</li> </ul>

Summit Exhibit Booth – \$4,000 + HST (30 available)	
Exhibit Booth (30 available)	<ul style="list-style-type: none"> <li>• 10' x 8' exhibit space (at live event trade show)</li> <li>• Engage with registrants / build relationships within the federal real property community</li> <li>• Lunch / nutrition breaks held in exhibit area to assure traffic / visibility</li> <li>• One 1500-watt duplex (120 volts) electrical receptacle</li> <li>• One table with two chairs</li> <li>• Two (2) booth attendants. Booth attendants will have access to food &amp; beverage, but no access to the content</li> </ul>






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